

DIAMOND CLUB

REWARDS 2017



The
Landmark
LONDON



ROYAL
LANCASTER
LONDON

K*west*

BASIL STREET APARTMENTS
15 BASIL STREET · KNIGHTSBRIDGE · LONDON · SW3 1AX



INTRODUCTION

A warm welcome from the The Landmark London, Royal Lancaster London, K West Hotel & Spa and Basil Street Apartments.

Our loyalty programme has now entered its 2017 edition and it offers a wealth of rewards, tailored around you. Whether you are looking for a spa treatment or a luxurious overnight stay, the Diamond Club has it covered. Take a few minutes to browse this brochure, and explore all the ways we have found to say “thank you” for your business!

Once you are enrolled, all you need to do is use your membership number when booking a guest at one of our properties. You can do this either by entering the number in the free text box provided by your GDS, or just by quoting it if you are placing a direct booking. You will receive 1 point per room night for reservations made at Royal Lancaster London and K West Hotel & Spa; whereas for bookings at The Landmark London and Basil Street Apartments, you will be awarded 2 points per room night.

At the end of 2017, you will receive an email showing the total points you accumulated, and you will be able to choose one or more fantastic rewards! You will have until 31st January 2018 to claim your prizes, but you will have the whole of 2018 to enjoy them. Unfortunately, points cannot be carried over to the next year.

Thank you for trusting us with your business, it is valued and truly appreciated. We look forward to working with you now and in the future.

Please read on to discover our range of rewards.

Kind regards,
The Diamond Club Team

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REWARDS₂₀₁₇



20 points

Royal Lancaster London

Complimentary starter/dessert
and a glass of wine when you
have dinner at Island Grill OR
cocktails for two at Island Grill



20 points

The Landmark London

Two of your favourite cocktails
at twotwentytwo



20 points

K West Hotel & Spa

Two signature cocktails at
Studio Bar

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50 points

Royal Lancaster London

Champagne “ARTea” Afternoon
Tea for two at the Lounge Bar



50 points

The Landmark London

Traditional Afternoon Tea for
two at the Winter Garden



50 points

K West Hotel & Spa

A manicure or pedicure at The
Nail Bar, inclusive of a glass of
Prosecco

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75 points

K West Hotel & Spa

A three-course dinner for two,
inclusive of a glass of Prosecco,
at Studio Kitchen



100 points

Royal Lancaster London

A three-course dinner
inclusive of a bottle of wine for
two at Island Grill



100 points

The Landmark London

A three-course dinner for two
at the Winter Garden (from a
special set menu)

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100 points

K West Hotel & Spa

A day of relaxation at K Spa for two, inclusive of Wet Spa access, 30-minute relaxation in the Sun Meadow room and a free personal training session



250 points

K West Hotel & Spa

An overnight stay in an Executive room inclusive of English Breakfast for two



250 points

Vouchers

£100 vouchers for a range of gift cards including Selfridges, John Lewis, Marks & Spencer, Amazon and many more. Visit <http://www.voucherexpress.co.uk/fullrange.aspx> for the full range.

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300 points

Royal Lancaster London

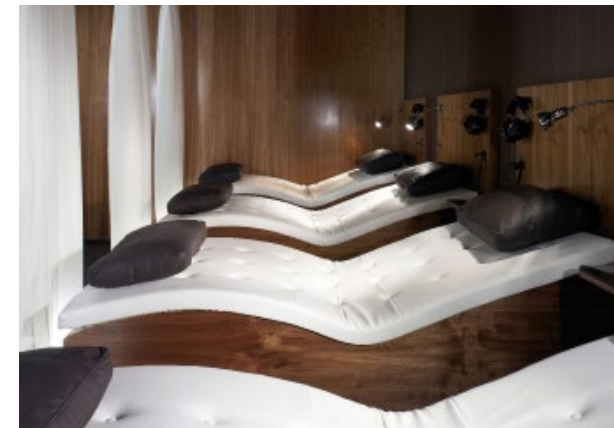
An overnight stay for two in one of our new Classic rooms, inclusive of English Breakfast



400 points

Royal Lancaster London

An overnight stay in the heart of glamorous and exclusive Knightsbridge, in one of the studios of our sister property - Basil Street Apartments



400 points

K West Hotel & Spa

Two one-hour holistic spa treatments at K Spa inclusive of Wet Spa access and Glam Rock Afternoon Tea for two

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400 points

The Landmark London

A day spa entry, inclusive of a one-hour spa treatment and a goody bag each for two



700 points

K West Hotel & Spa

An overnight stay in a Suite for two, inclusive of English Breakfast served in the room the next morning, a three-course dinner at Studio Kitchen and Wet Spa access



700 points

Royal Lancaster London

An overnight stay for two in one of our new Spires suites, inclusive of breakfast and three-course dinner at Nipa Thai

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750 points

The Landmark London

An overnight stay in a Marylebone Studio inclusive of Full English Breakfast, dinner at twotwentytwo and spa access for two



900 points

All three properties

An overnight stay for two in a Marylebone suite, inclusive of breakfast; one-hour aromatherapy full body massage and Wet Spa access at K Spa; three-course dinner with a bottle of wine for two at Nipa Thai (inter-hotel transfers included)



1000 points

The Landmark London

An overnight stay in a Landmark suite for two inclusive of Full English breakfast, a bottle of Champagne, private room service dinner with a bottle of wine and two 30-minute massages

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1000 points

Royal Lancaster London

An overnight stay in one of the new Park Suites, inclusive of a private room service dinner with a bottle of wine, as well as room service breakfast with two glasses of house Champagne.



2500 points

The Landmark Bangkok

One week in Bangkok for two including flights, airport transfers and accommodation at The Landmark Bangkok

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TERMS & CONDITIONS

Membership is subject to approval by The Lancaster Landmark Hotel Group.

This programme is issued at the discretion of each of the four properties.

Points can be claimed once per booking.

Points must be redeemed solely by the booker and are non-transferable between members.

Points will only be awarded to bookings made directly with the hotel. Any bookings made through a third party agent will not be eligible for the programme.

Please allow up to 28 days for the delivery of your vouchers.

Membership must precede any qualifying bookings.

Points earning period is from the 01/01/17 - 31/12/17 and rewards must be redeemed before 31st January 2018. Points cannot be carried over thereafter.

You will be awarded 2 points per room night for any bookings made at The Landmark London and Basil Street Apartments, and 1 point for any bookings you make at K West Hotel & Spa and Royal Lancaster London. A room night is agreed as being one room booked for one night.

Points can be awarded for confirmed and fulfilled bookings only.

All of the above prizes are subject to availability and the hotels reserve the right to change or cancel any part of the programme or the prizes at any given time should it be deemed necessary by giving written/email notice to its members.